

Message Text

UNCLASSIFIED

PAGE 01 STATE 005474

42

ORIGIN COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 USIA-15 /032 R

DRAFTED BY COM/BIC/OIM/MAKELLEHER/EH/239

APPROVED BY EB/CSB/OCA/CD/WERAU

COM/BIC/OIM/RKELLY/CMM/239

STATE/EA/EP/MHENDERSON

STATE/EA/ROC/HAENGELBRECHT

STATE/EB/OCA/EFEATHERSTONE

USIA/FSCOTTON

----- 036640

P 091806Z JAN 76

FM SECSTATE WASHDC

TO AMEMBASSY TAIPEI PRIORITY

UNCLAS STATE 005474

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: WCAG FIRST QUARTER CCP MEETING

REFERENCE: TAIPEI 6949

1. WASHINGTON COMMERCIAL ACTION GROUP (WCAG) MET NOVEMBER 14, 1975, TO REVIEW FIRST QUARTER PROGRESS TOWARD OBJECTIVES OF FY-76 ROC COUNTRY COMMERCIAL PROGRAM AND NOTED PROGRESS QUITE SATISFACTORY.

2. AGENDA INCLUDED FOLLOWING TOPICS: ATTAINMENT OF CAMPAIGN OBJECTIVES, CCAG RECOMMENDATION TO DROP PETROCHEMICAL INDUSTRY CAMPAIGN, AND RESOURCE ALLOCATION.

3. WCAG DID NOT AGREE WITH EMBASSY RECOMMENDATION TO DROP PETROCHEMICAL CAMPAIGN. SINCE IT IS DIFFICULT TO ANTICIPATE NEED AND TIMING OF MAJOR PROJECT "ACTIONS", CAMPAIGN OBJECTIVES MAY HAVE TO BE CONTINUALLY REVISED DEPENDING ON PROGRESS OF DEVELOPMENT PROGRAM. THUS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 005474

WHILE WCAG DOES NOT THINK CAMPAIGN SHOULD BE DROPPED, WE

WELCOME POST'S SUGGESTIONS ON CHANGES IN TYPE OF ACTIONS REQUIRED, AND WOULD APPRECIATE CONTINUED REPORTING ON PETROCHEMICAL SECTOR.

4. CAMPAIGN WAS ORIGINALLY INCLUDED IN CCP TO ASSURE ADEQUATE RESOURCE ALLOCATION TO ONE OF PRIMARY MAJOR PROJECT PROGRAMS IN TAIWAN. OED/MEPD STRESSES THAT OPPORTUNITIES FOR EVENTUAL MAJOR CONTRACT AWARDS IN PETROCHEMICAL SECTOR STILL EXIST, AND NEW OFFSHORE GAS FINDS MAY PRESENT ADDITIONAL OPPORTUNITIES. IT IS ESSENTIAL TO CONTINUE TO ASSURE THAT U.S. FIRMS BECOME INVOLVED AT EARLIEST POSSIBLE TIME. LOCAL FAMILIARITY WITH U.S. COMPANIES DOES NOT ASSURE THAT U.S. FIRMS WILL WIN CONTRACTS, NOR DOES IT ASSURE U.S. FIRMS WHICH DO NOT CURRENTLY HAVE OFFICES IN TAIWAN WILL HAVE OPPORTUNITY TO OBTAIN CONTRACT AWARDS. WCAG CERTAINLY AGREES THAT MAJOR PETROCHEMICAL INDUSTRY SALES ARE "ONE-OF-A-KIND" TRANSACTION, PRIMARILY TURNKEY CONTRACTS. CAMPAIGN WAS NOT INTENDED TO INCLUDE "PROMOTIONAL" EVENTS, BUT RATHER TO ASSURE THAT U.S. COMPANIES RECEIVE EARLIEST AND MOST UP-TO-DATE PROJECT INFORMATION AND ALL POSSIBLE USG ASSISTANCE IN PURSUING MAJOR CONTRACTS.

5. EMBASSY IS REQUESTED TO IDENTIFY BUSINESS GROUPS WHEN CITING NUMBER OF "NON-PROGRAMMED" TRADE MISSIONS AS IN PARA 4 REFTEL. WCAG IS NOT ALWAYS AWARE OF TRAVEL BY SUCH GROUPS AND WOULD WELCOME LISTING IN QUARTERLY REPORT IF THIS NOT BURDENSOME TO EMBASSY. FUTURE CCP DRAFTING SHOULD PROGRAM MAN-HOURS FOR POSSIBLE NON "GOVERNMENT-APPROVED" (NON-IOGA) MISSIONS.

6. NOTING THAT NUMEROUS PRODUCT-RELATED RELEASES TO PRESS ARE OBJECTIVES IN MOST CCP CAMPAIGNS, IT WOULD BE USEFUL FOR OUR EVALUATION PURPOSES TO HAVE AN ANNUAL SYNOPSIS AND ASSESSMENT OF THIS ACTIVITY. IF PAO FINDS THAT SUCH AN EXERCISE WOULD BE FEASIBLE AND WOULD NOT INTERFERE WITH HIGHER PRIORITY RESPONSIBILITIES, WCAG WOULD APPRECIATE SYNOPSIS AND ASSESSMENT OF RELEASES IN FINAL FY-76 QUARTERLY REPORT (ANALYSIS EACH QUARTER IS UNNECESSARY). IN THIS WAY WE CAN BEST DETERMINE WHETHER

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 005474

PRODUCT RELATED RELEASE ACTIVITY IS WORTH CONTINUING. ALL REQUESTS FOR USIA SUPPORT FOR CCP ACTIVITIES SHOULD BE SUBMITTED WELL IN ADVANCE TO WASHINGTON SO THAT RESOURCES NECESSARY CAN BE CONSIDERED IN USIA PLANNING EFFORT. KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE005474
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/OIM/MAKELLEHER/EH/239
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760008-0875
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760170/aaaackns.tel
Line Count: 111
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 TAIPEI 6949
Review Action: RELEASED, APPROVED
Review Authority: castelsl
Review Comment: n/a
Review Content Flags:
Review Date: 20 MAY 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <20 MAY 2004 by barnescd>; APPROVED <18 AUG 2004 by castelsl>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: WCAG FIRST QUARTER CCP MEETING
TAGS: BEXP, TW
To: TAIPEI
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006